

Configuring your Communication Services plan

The Synod Communication Services Plan (CSP) team will meet with you via video to work directly with your assigned committee or representative from your mid-council or entity to develop a formal Communications Plan. If the CSP is contracted to implement the plan, the team will hold regular meetings to review progress and make adjustments as needed. The plan may include any of the following services individually or bundled together at an additional discounted rate.

Ongoing Service - Annual Price	2026
Website maintenance of new and existing sites	\$1,440
Social Media Campaigns, i.e. Facebook, Instagram, LinkedIn	\$1,280
Mass e-mail maintenance (Up to 3 posts per week)	\$2,820
Platform Continuity Services (Bundles) - Annual Price	2026
Website maintenance of new and existing sites social media campaigns (as described above) Mass e-mail maintenance	\$4,245
Website maintenance of new and existing sites social media campaigns (as described above)	\$2,122
Website maintenance of new and existing sites Mass e-mail maintenance	\$3,620
One Time Set Up Price	2026
One-time website development from new site or existing site	\$1,500

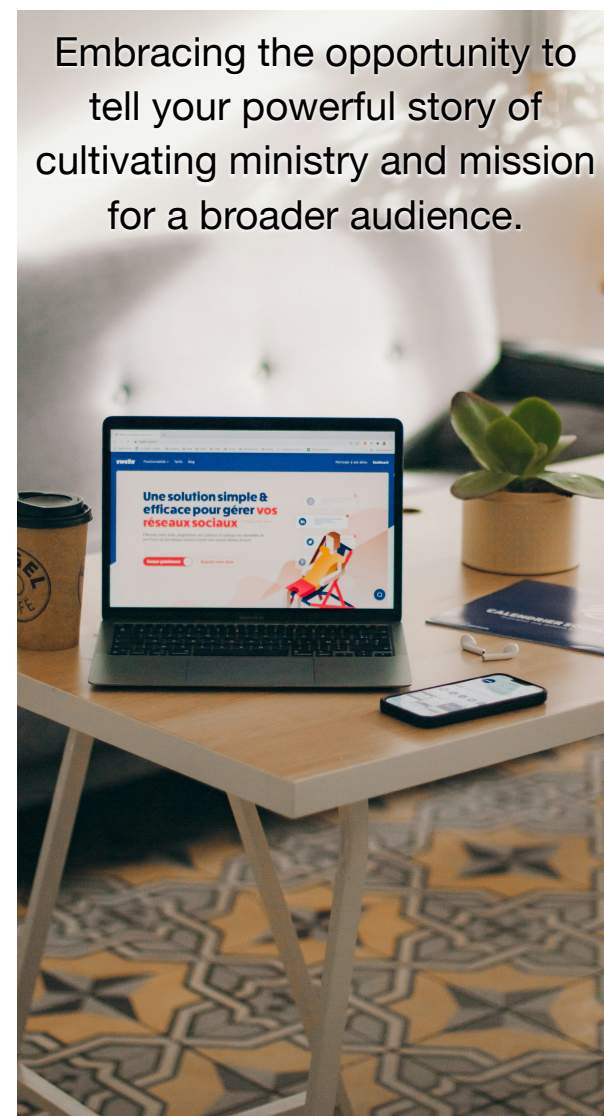
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Synod of the Sun Communication Services Plan

Embracing the opportunity to tell your powerful story of cultivating ministry and mission for a broader audience.



How do **YOU** want to tell your story of ministry and mission in more effective ways?

Why you need to communicate effectively online

Recent developments in artificial intelligence serve as a wake-up call for the church, highlighting the immense influence of technology and social media in shaping our culture. Churches, Presbyteries, and event organizers who do not engage online risk being effectively “silent,” particularly to the audiences that most closely resonate with the Presbyterian Church.

By speaking thoughtfully and promptly on issues like multiculturalism, peace and justice, diversity, equality, and disaster relief, the church demonstrates its relevance and witness to the broader culture.

When mid-councils engage communities across multiple platforms in a cost-effective way, they can reclaim the word “church” as a community of friends—welcoming without condition, serving as neighbors, and advocating for the oppressed.

Mid-councils also have a unique opportunity to nurture and support their constituents—elders, deacons, members, and ministers—by sharing timely information and extending care through digital platforms, providing an important dimension of pastoral care.

Speaking Presbyterian - Timely, Inclusive, and Relevant

With the Synod of Sun’s Communication Services Plan, you get cost-effective, customized solutions for your online presence.

- We are Presbyterian; we speak Reformed language, inclusion, mission, and faithful response. We are able to effectively share what the PC(USA) community values.
- We understand ministry opportunities, pastoral care, and disaster response are often not on a business hours schedule, therefore, we are on standby when an immediate response is warranted.
- We value the diversity of local geographies, cultures, and values. Be it urban, rural, multicultural, missional, or unique ministry settings, we tailor messages that reflect your Presbytery.